



Wisconsin Bio Industry Alliance

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WBIA Executive Director Launches “Bio Blog” *Blog Will Focus on Wisconsin’s Emerging Bio Industry*

MILWAUKEE – In an effort to keep the public up to date with the ever changing world of Wisconsin’s Bio Industry, Joshua Morby, executive director of the Wisconsin Bio Industry Alliance, launched a blog which can be accessed via the group’s website, www.wisconsinbioindustry.org.

“We’re excited to add another tool to the box we use to educate consumers, opinion leaders, members of the media, and elected officials,” said Morby.

The blog, which is updated on a regular basis, will include information about upcoming events, news items, and links to related information about the Bio Industry.

The Wisconsin Bio Industry Alliance is a diverse group of businesses, environmental groups, and statewide and local organizations that have come together to build both public and legislative awareness of the Bio Industry in Wisconsin.

For more information about the Alliance, or to find out how to join, please visit our website at www.wisconsinbioindustry.com.

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